



WCPO

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ORDER

Print Date 10/11/12

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Flight Dates 10/11/12-10/17/12

Contract / Revision 314435 /

Original Date / Revision
10/11/12 10/11/12Advertiser **Rand PAC**Agency **Strategic Media Placement**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

RAND PAC 10.11-10.17.12

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **2892**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	3	\$6,460.00	\$7,600.00	0.00	10/01/12	10/16/12	3	\$6,460.00	\$7,600.00
Totals	3	\$6,460.00	\$7,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WCPO	10/14/12	10/14/12	SU 9-10a SU9-10a	CM	9-10a	-----S	1:00	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/12	10/17/12	-----S		1		\$1,600.00		0.00					
2	WCPO	10/11/12	10/16/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	- 1- 1- - -	1:00	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/12	10/17/12	- 1- 1- - -		2		\$3,000.00		0.00					
													Totals	3	\$7,600.00